



# 23<sup>rd</sup> Annual Home, Lawn & Farm Show

## March 30-April 1, 2012 Presented by:



Please consider this our agreement for participating in the 2012 Home, Lawn & Farm Show at the CFSB Center (formerly the Regional Special Event Center – RSEC) on the Murray State University Campus in Murray, Kentucky. Please remit with booth deposit to: FOREVER COMMUNICATIONS 1500 Diuguid Dr, Murray, KY 42071. **TOTAL BOOTH RENTAL INCLUDING SPECIAL REQUESTS COSTS MUST BE RECEIVED NO LATER THAN 4PM (CST) ON FRIDAY, MARCH 16, 2012.**

OFFICE USE ONLY	Pd in Full Date	Booth Assigned
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### EXHIBIT AGREEMENT

\_\_\_\_\_ (legal business name) is authorized to exhibit a display at the CFSB Center in Murray, Kentucky for the purpose of participating in the 2012 Home, Lawn & Farm Show. Dates for the show are March 30<sup>th</sup>, 31<sup>st</sup> and April 1<sup>st</sup> 2012. Show times are: 4 pm - 8 pm Friday, 9 am - 7 pm Saturday and Noon – 4 pm Sunday.

Exhibitor agrees to indemnify and hold harmless Forever Communications, Briggs and Stratton and/or the CFSB Center and their agents, assigns, and employees from and against all claims, damages, lawsuits, and expenses, arising out of the performance of the work herein described, including loss of use and any and all other claims in law or in equity, caused in whole or in part by the negligent acts or failure to act of the Exhibitor, his agent, assigns, employees, contractors, sub-contractors, or anyone employed by them for the CFSB Center, their assigns, agents, employees, contractors, or sub-contractors may incur in prosecuting or defending such claims in the event legal representation is required as a result of such claims.

The contractor agrees to make every effort to allocate the Exhibitor the booth space indicated in the AGREEMENT. Should unforeseen circumstances arise, the Contractor reserves the right to allocate space to the Exhibitor of a comparable nature in said Exhibition.

**Please Note:**

- A) FOREVER COMMUNICATIONS RESERVES THE RIGHT TO DENY ANY EXCLUSIVITY IN A CATEGORY.
- B) FOREVER COMMUNICATIONS RESERVES THE RIGHT TO DENY ANY BUSINESS DISPLAY IN THE SHOW IN ORDER TO MAINTAIN “HOME”, “LAWN”, “FARM” OR “WOMEN’S WORLD” CATEGORY INTEGRITY.
- C) SUBDIVIDING OF BOOTH SPACE WITH OTHER CONTRACTORS IS EXPRESSLY DENIED.

**Business Name (As you would like it to appear in advertisement, publications and broadcasts for the promotion of the 2012 Home, Lawn & Farm Show)**

Product on Display _____	Contact Person _____
Address _____	Telephone _____
City, State, Zip _____	Contact Cell # _____
Fax _____	e-mail _____

**HALF OF THE COST OF THE BOOTH IS REQUIRED UPON SIGNING OF THIS CONTRACT AND BALANCE IS DUE IN FULL BY 4PM ON FRIDAY, MARCH 16, 2012 OR EXHIBITOR WILL FORFEIT THEIR BOOTH SPACE & DEPOSIT. NO EXHIBITOR WILL BE PERMITTED TO ACCESS THEIR DISPLAY AREA UNTIL BOOTH RENTAL FEE AND SPECIAL REQUESTS ARE PAID IN FULL. DEPOSITS ARE NON-REFUNDABLE.**

**Optional Special Request and Add On Costs:**

<input type="checkbox"/> Add'l Chair - \$5 ea	\$
<input type="checkbox"/> Add'l Skirted Table - \$15	\$
<input type="checkbox"/> 220 Power Access &/or Cable Lines (Payable to MSU- Amount TBD)	\$

<input type="checkbox"/> Dual Jumbo Video Boards - \$150	\$
<input type="checkbox"/> (3) Live Ads - \$150	\$

<input type="checkbox"/> (28) Froggy Ads – \$280/ week	\$
<input type="checkbox"/> (40) Ads - \$280/ week (20) WNBS & (20) WOFC	\$

**Special Request Items Total \$ \_\_\_\_\_ Booth Rental Total \$ \_\_\_\_\_**

**It is agreed that for our participation in this show we will use booth #(s) \_\_\_\_\_ at a Total Cost of \$ \_\_\_\_\_**

Authorized Signature for Exhibitor _____	Authorized Signature for Forever Communications _____
Today's Date: _____ Check #: _____	Amount of Check: _____ Balance Due: _____