

**EEO PUBLIC FILE REPORT  
FOR STATIONS WFGE-FM/WNBS-AM/WOFC-AM  
MURRAY, KY**

This EEO Public File Report is filed in Stations WFGE-FM/WNBS-AM/WOFC-AM's public inspection file pursuant to Section 73.2080©(6) if the Federal Communications Commission's ("FCC") rules.

During the period beginning on April 1, 2007 and ending on March 31, 2008, the stations filled the following full-time vacancies: Sales Executives, General Manager, On Air Staff, and Receptionist.

The stations interviewed a total of 35 people for all full-time vacancies during the period covered by in this period.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each: See Attached

|  |    |
|--|----|
| WFGE/WNBS/WOFC - Murray, KY - On Air Ad                                      | 11 |
| WBVR/WLYE,WUHU/WBGN-Bowling Green, KY - Intercompany Posting                 |    |
| WOGY/WYNU/WLSZ/WLLI/WLSZ-Jackson, TN - Intercompany Posting                  |    |
| WFKY/WKED/WKYE-Frankfort, KY - Intercompany Posting                          |    |
| Employee Referrals   | 7  |
| Internal Posting   | 4  |
| Client Referral  |    |
| Walk-Ins/Unsolicited   | 4  |
| E-Mails  |    |
| Murray State University, Murray, KY  | 2  |
| Station Website  | 6  |
| Manpower, TN   |    |
| Manpower, Paducah, KY  |    |
| Shane Media Cons.  |    |
| Career Discovery Center  |    |
| Tennessee Job Service  |    |
| Kentucky Broadcast Association   |    |
| <a href="http://www.mediarecruiter.com">www.mediarecruiter.com</a>           |    |
| <a href="http://www.bluegrasshelpwanted.com">www.bluegrasshelpwanted.com</a> |    |
| <a href="http://www.allaccess.com">www.allaccess.com</a>                     | 1  |
| <a href="http://www.allaboutcountry.com">www.allaboutcountry.com</a>         |    |
| <a href="http://www.radioonline.com">www.radioonline.com</a>                 |    |
| <a href="http://www.radiogrit.com">www.radiogrit.com</a>                     |    |

Attachment A contains the following information for each full-time vacancy:

The recruitment source (s) used to fill each vacancy, identified by name, address, and telephone number; (see attached)

The recruitment source that referred the hiree for each full-time vacancy;

The total number of persons interviewed for each full-time vacancy; and

The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

If your organization would like to be contacted regarding future vacancies, please contact Risa Lowe at:

Forever Communications  
1500 Diuguid Drive  
Murray, KY 42071  
Telephone: (270) 753-2400  
Fax: (270) 753-9434  
Email: [murrayhr@forevercomm.com](mailto:murrayhr@forevercomm.com)

**FULL-TIME VACANCY EEO INFORMATION**

Job Title of Vacancy: Sales Executive

Recruitment Source That Referred the Hiree:  
On Air Ad

Date Vacancy Opened: 1/3/2008

Total Number of Persons Interviewed for the  
vacancy: 3

Date Vacancy Filled: 2/5/2008

Total Number of People Hired for  
the vacancy: 1

**Recruitment Sources Used to Fill the Vacancy**

| Name of Recruitment Source | Address                | Contact Person | Telephone Number | Total Number of Interviewees Referred by the Source for the Vacancy | Did the Source Request Notification? |
|----------------------------|------------------------|----------------|------------------|---|--------------------------------------|
| WFGE/WNBS/WOFC Radio Ad    | 1500 Diuguid Drive, KY | Scott Swalls   | 270-753-2400     | 2   | NO                                   |
| Website                    | 1500 Diuguid Drive, KY | Scott Swalls   | 270-753-2400     | 1   | NO                                   |
|                            |                        |                |                  |   |                                      |
|                            |                        |                |                  |   |                                      |
|                            |                        |                |                  |   |                                      |
|                            |                        |                |                  |   |                                      |
|                            |                        |                |                  |   |                                      |
|                            |                        |                |                  |   |                                      |
|                            |                        |                |                  |   |                                      |
|                            |                        |                |                  |   |                                      |
|                            |                        |                |                  |   |                                      |
|                            |                        |                |                  |   |                                      |
|                            |                        |                |                  |   |                                      |
|                            |                        |                |                  |   |                                      |

This vacancy was distributed to each organization listed on the stations' outreach list encouraging applications/resumes.

**FULL-TIME VACANCY EEO INFORMATION**

Job Title of Vacancy: Sales Executive

Recruitment Source That Referred the Hiree:  
Website

Date Vacancy Opened: 5/1/2007

Total Number of Persons Interviewed for the  
vacancy: 6

Date Vacancy Filled: 6/17/2007

Total Number of People Hired for the  
vacancy: 1

**Recruitment Sources Used to Fill the Vacancy**

| Name of Recruitment Source | Address                | Contact Person | Telephone Number | Total Number of Interviewees Referred by the Source for the Vacancy | Did the Source Request Notification? |
|----------------------------|------------------------|----------------|------------------|---|--------------------------------------|
| WFGE/WNBS/WOFC<br>Radio Ad | 1500 Diuguid Drive, KY | Tommy Turner   | 270-753-2400     | 4   | NO                                   |
| froggy103.com              | website                | Tommy Turner   | 270-753-2400     | 2   | NO                                   |
|                            |                        |                |                  |   |                                      |
|                            |                        |                |                  |   |                                      |
|                            |                        |                |                  |   |                                      |
|                            |                        |                |                  |   |                                      |
|                            |                        |                |                  |   |                                      |
|                            |                        |                |                  |   |                                      |
|                            |                        |                |                  |   |                                      |
|                            |                        |                |                  |   |                                      |
|                            |                        |                |                  |   |                                      |
|                            |                        |                |                  |   |                                      |

This vacancy was distributed to each organization listed on the stations' outreach list encouraging applications/resumes.

**FULL-TIME VACANCY EEO INFORMATION**

Job Title of Vacancy: Sales Executive

Recruitment Source That Referred the Hiree:  
Unsolicited

Date Vacancy Opened: 7/1/2007

Total Number of Persons Interviewed for the  
vacancy: 6

Date Vacancy Filled: 8/4/2007

Total Number of People Hired for the  
vacancy: 2

**Recruitment Sources Used to Fill the Vacancy**

| Name of Recruitment Source | Address                    | Contact Person | Telephone Number | Total Number of Interviewees Referred by the Source for the Vacancy | Did the Source Request Notification? |
|----------------------------|----------------------------|----------------|------------------|---|--------------------------------------|
| WFGE/WNBS/WOFC Radio Ad    | 1500 Diuguid Drive, KY     | Scott Swalls   | 270-753-2400     | 2   | NO                                   |
| MSU Career Services        | 210 Ordway Hall, Murray KY | Marlo Rhodes   | 270-809-3803     | 1   | NO                                   |
| Unsolicited                |                            |                |                  | 2   | NO                                   |
| froggy103.com              | website                    | Scott Swalls   | 270-753-2400     | 1   | NO                                   |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |

This vacancy was distributed to each organization listed on the stations' outreach list encouraging applications/resumes.

**FULL-TIME VACANCY EEO INFORMATION**

Job Title of Vacancy: Sales Executive

Recruitment Source That Referred the Hiree:  
On Air Ad

Date Vacancy Opened: 6/1/2007

Total Number of Persons Interviewed for the  
vacancy: 4

Date Vacancy Filled: 7/9/2007

Total Number of People Hired for the  
vacancy: 1

**Recruitment Sources Used to Fill the Vacancy**

| Name of Recruitment Source | Address                    | Contact Person | Telephone Number | Total Number of Interviewees Referred by the Source for the Vacancy | Did the Source Request Notification? |
|----------------------------|----------------------------|----------------|------------------|---|--------------------------------------|
| WFGE/WNBS/WOFC Radio Ad    | 1500 Diuguid Drive, KY     | Scott Swalls   | 270-753-2400     | 1   | NO                                   |
| MSU Career Services        | 210 Ordway Hall, Murray KY | Marlo Rhodes   | 270-809-3803     | 1   | NO                                   |
| Unsolicited                |                            |                |                  | 2   | NO                                   |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |
|                            |                            |                |                  |   |                                      |

This vacancy was distributed to each organization listed on the stations' outreach list encouraging applications/resumes.







**OUTREACH ACTIVITIES**  
**FOR STATIONS WFGE-FM/WNBS-AM/WOFC-AM**  
**Murray, KY**  
**April 1, 2007- March 31, 2008**  
**Career Fairs**

1. Jason Crockett, Program Director, Toni Melton, Production Director, Eric Cornish, Music Director, participated in the Murray State University Job Fair, March, 2007. The staff spoke with potential applicants and gave out brochures highlighting the benefits and opportunities that Forever has to offer. A total of thirty-three (33) applications & resumes were received.
2. Scott Swalls, General Manager, made presentations in November 2007, December 2007, and March, 2008 to those interested in advertising and broadcast media as part of Leadership Murray.
3. Neal Bradley (Program Director) and Adam Bittel (Engineer), participated in the Murray State Career Fair, August 2007. The staff spoke with potential applicants and gave out brochures highlighting the benefits and opportunities that Forever has to offer. A total of twelve (12) applications & resumes were received.

**Internship**

1. April 16, 2007 S. Wells, a student from Murray State University, started her internship with Forever Communications Murray in the promotions department. The internship lasted through July 8, 2007
2. From October 10, 2007 through present day A. David, a student of Murray State University, has been an intern in the promotions department. The internship will cease at the end of the 2007-2008 school year.
3. October 12, 2007 through now S. Brittain, has been a promotions intern. Upon graduation, May 2008, the internship will come to an end.

\*All interns received college credit through there respective universities.

**EEO Notice Seeking Organizations**

Regular on air radio announcements of organizations that regularly distribute information about employment opportunities or have job applicants to refer were encouraged, to notify our offices in order to receive job vacancy information regarding our stations.

**Training**

On November 14, 2007 at 10 AM Adam Bittel, Engineer and Jason Crockett, Program Director, participated in a webinar on websites hosted by Intertech.

On January 24, 2008 at 9 AM Adam Bittel, Engineer, Jason Crockett, Program Director, Tommy Turner, Sales Manager, and Phil Reeder Promotions Director participated in a webinar on web selling hosted by Intertech.